

# Get an Online certified Degree in M.COM



**AMRITA** | **AHEAD**  
VISHWA VIDYAPEETHAM | Online

# *Mission*

To provide value-based education and mould the character of the younger generation through a system of wholesome learning, so that their earnest endeavor to achieve progress and prosperity in life is matched by an ardent desire to extend selfless service to society, one complementing the other.

# *Vision*

We envision a world endowed with the wealth of knowledge and strength of discrimination (Viveka). We envision a system, which is a healthy breeding ground for the sprouting, culturing and dissemination of the whole gamut of knowledge in a wholesome and holistic manner for the well-being of mankind. We envision a human being empowered with wholesome knowledge, which makes him an enabler and facilitator in the deep search and striving of every human being for that knowledge. We envision a system where in there is a great inter play and exchange of ideas, thoughts, feelings and actions which develop people empowered with noble character, and wholesome value. They go out in to the fields of action to build a world of love, harmony, peace and knowledge. They follow the path of Dharma and give a clear direction in every thought and human behaviour.



## Our Chancellor



**Sri Mata Amritanandamayi Devi**

*There are two types of Education*  
**Education  
for Living.**  
**Education  
for Life.**

*“Studying is a process, like the bud unfolding into the beautiful  
fragrance spreading flower. Understanding this, we  
should approach our topic of study with love and patience. Knowledge is  
like a river. Its nature is to constantly flow. Wherever it can flow, it does so,  
nourishing culture. On the other hand, the same knowledge,  
if devoid of values becomes a source of destruction for the world.  
When values and knowledge become one, there can be no more  
powerful instrument for the welfare of humankind. There are two  
types of education: education for a living and education for life.  
When we study in college, striving to become a doctor, a lawyer, or an  
engineer, that is education for a living. But education for life requires a  
deeper understanding of the world, our minds, our emotions and ourselves.  
Amrita University provides education for life which is  
much more than education just for living.”*

No.1 IN INDIA THE IMPACT RANKINGS 2021

No.1 IN INDIA QS WORLD UNIVERSITY RANKINGS 2020

nirf 5<sup>TH</sup> BEST UNIVERSITY IN INDIA 2021 GOVT. OF INDIA



Institution of Eminence  
Recommended by  
University Grants Commission



NAAC A++  
ACCREDITED

## *University Rankings*







# *Amrita Vishwa Vidyapeetham* **at a Glance**

Amrita Vishwa Vidyapeetham is a multi-campus, multi-disciplinary research academia that is accredited 'A' by NAAC and is ranked as one of the best research institutions in India. Amrita is spread across six campuses in three states of India - Kerala, Tamil Nadu and Karnataka, with the headquarters at Ettimadai, Coimbatore, Tamil Nadu. Amrita Vishwa Vidyapeetham continuously collaborates with top US universities including Ivy league universities and top European universities for regular student exchange programs, and has emerged as one of the fastest growing institutions of higher learning in India.

*“Amrita Vishwa Vidyapeetham has a major role to play in transforming our society into a knowledge society through its unique value-added education system.”*

**Dr. A.P.J. Abdul Kalam**

Former President of India

*“This is not just another academy, but very high quality, world-class institution, focusing on technology research, dealing with very concrete issues which have immediate applications.”*

**Prof. Muhammad Yunus**

Nobel Laureate

*“What makes Amrita students special? Western science leads to knowledge. Eastern science leads to understanding. Amrita has both Western and Eastern traditions in education.”*

**Dr. Lee Hartwell**

Nobel Laureate





# About Amrita» Ahead

Amrita AHEAD's Online Degree programs focus on an all-rounded individualized learning trajectory to enhance and diversify one's career growth pathways while integrating Amrita's philosophy of 'Education for Life and Education for Living'. Innovative and award-winning pedagogic practices provide experiential learning allowing freshers and working professionals anytime access and flexibility with personalized mentorship and interactivity. Our UGC recognized future ready degree programs are offered jointly with industry stalwarts, reputed national and international faculty that equip and expose students to address real-life applications.

# Online Our **M.COM** Program

Our online M.COM program offers students the opportunity to acquire management skills at early stages in their career. One of the most sought after degrees, it will teach students about the fundamentals of accounting, finance and business. M.COM degrees are a combination of theory, its application, and personality development.

Amrita's program is designed for versatile candidates who wish to advance their skills while working their daily jobs.

The programme is taught alongside industry veterans as Mentors, NGOs, Govt. bodies etc. who offer decades of their experience in providing individualized learning.

Our graduates move on to holding important positions with corporations, government bodies, think tanks, etc. influencing ideas, solutions, strategies globally while upholding the highest ethical standards



*How to earn a degree on*  
**Amrita»  
Ahead**

## Choose a Degree

Choose a degree ranging from Undergrad to Master's programs.



## Learn Anytime Anywhere

Earn credits towards your degree wherever you are- you just need a smartphone, tablet or computer and access to the internet

## Ace the Assessments

Complete online assignments to get feedback and demonstrate your understanding.



## Earn your degree

Complete the requirements and gain an internationally recognised qualification.



# Course» Duration

Limits	No. of years
Minimum	2
Maximum	4



# Curriculum»

## Semester 1 M.COM

Advanced Corporate Accounting

Business Correspondence

Business Research

Economic Analysis for Managers

Applied Statistics

Office Automation Lab

Analysis using Statistical Tools Lab

Cultural Education

## Semester 2 M.COM

Accounting for Managerial Decisions

Corporate Income Tax

Financial Markets and Services

Insurance Management

Corporate Laws

Advanced Tally Lab

Information Systems Lab

Amrita Values Programme

## **Semester 3 M.COM**

Advanced Financial Management

Small Business and Entrepreneurship

Security Analysis and Portfolio Management

Project Appraisal and Financial Planning

Enterprise Resource Planning and MIS

## **Semester 4 M.COM**

Elective I - Finance Stream

Elective II – Systems Stream

Strategic Management

Integrated Marketing Promotion and Communication

Supply Chain Management and Logistics

Sustainable Business Administration



## Elective Categories

Financial Derivatives

International Financial Management

Mergers and Acquisitions

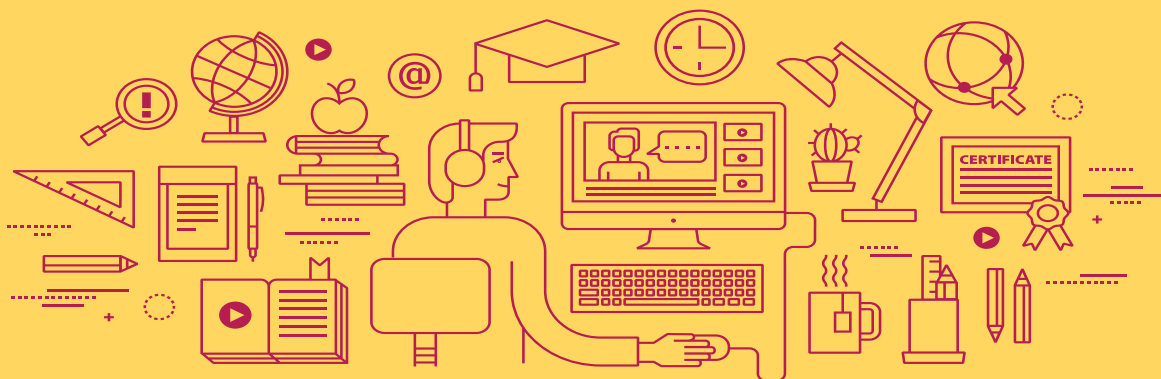
Database Management Services

Cyber Laws

Marketing using WEB

## Industry Relevant Specializations

- > Accounting
- > Financial Management
- > Financial markets
- > Entrepreneurship
- > Taxation
- > Insurance
- > Enterprise Resource Planning
- > Database Management



# Industry Certification Training

- > Microsoft Learn: Dynamics 365
- > Zoho books: Zoho Books Certified Accountings Professionals
- > eMoney: eMoney Certification
- > Fincad: Training services
- > Busy: Busy Certified Accountants (BCA)
- > Marg/ Marg Academy: Training(training programs on accounting, taxation)
- > Sage Intacct: Sage Intacct Accountants Program (SAIP)
- > Fathom: Fathom Advisor Certification
- > Intuit – Quickmooks, Mint: Training, Resources, Webinar classes
- > EY FAAS Learning Solutions: EY IFRS course covering the syllabus of Diploma in IFRS, ACC
- > EY FAAS Learning Solutions: EY IFRS course covering the syllabus of Diploma in IFRS, ACCA
- > EY FAAS Learning Solutions: Finance For Non Finance Managers
- > EY FAAS Learning Solutions: Customised trainings on Ind-AS, IFRS or USGAAP
- > EY FAAS Learning Solutions: Business intelligence with Power BI
- > KPMG: KPMG Digital Finance
- > ICAI: Accounting Technician Course (ATC)

# Online Class Schedule»

**Live Sessions - 1 hour per week per course**

**Reading material & video lectures**

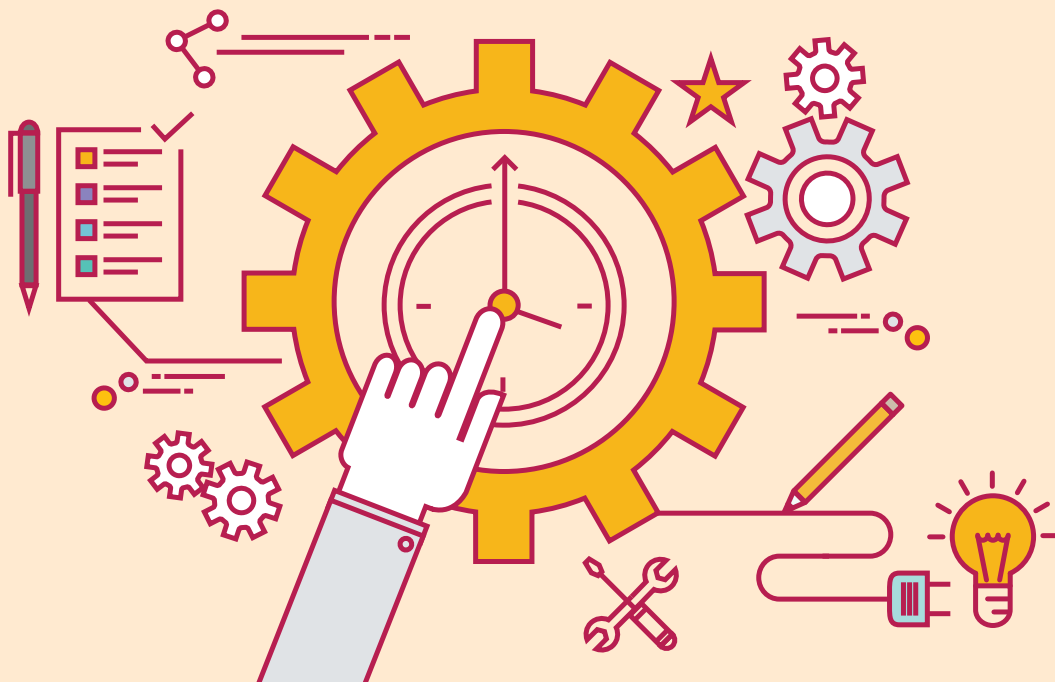
Uploaded every week prior to the live session

**Discussion forums**

Active for 2 hours on weekly basis for every course

**Quizzes & assignments**

Once a week, every week



Our structure will enable students to clarify their doubts and solve the questions/assignments in a timely manner. Approximately 15 weeks of e-content is prepared inclusive of exams.



# *Each course will be in 4 quadrants, fully following the UGC guidelines*

**1) Quadrant I** - E-Tutorial which contains: Video and Audio Content in Animation, Virtual Labs, etc, along with the transcription of the video.

**2) Quadrant II** - E-Content which contain: Self-instructional material (digital Self Learning Material), e-Books, case studies, presentations etc. and also contains Web Resources such as further references, Related Links etc.

**3) Quadrant III** - The Discussion forum for raising of doubts and clarifying the same by the Course Coordinator.

**4) Quadrant IV** - Assessment, which contains: Problems and their Solutions. They can be in the form of Multiple Choice Questions, Fill in the blanks, Matching Questions, Short Answer Questions, Long Answer Questions, Quizzes, Assignments and Solutions.

# Job Roles



Business/Market  
Analyst



Accountant



Risk Analyst



Corporate Analyst



Business  
Consultant



Marketing Manager



Operations Manager



Personal Finance  
Consultant

## *Ambassadors of Social Good*

Ample opportunities to get involved with our social organisation across India help students develop a sharp mindset to create impact first and then deliver on shareholder return. It's not surprising to find our alumni at an organisation such as the- Worldbank, United Nations which is partnered with our in house think tank - Ayudh.



(<https://www.ayudh.in>)

## *Impact Entrepreneurship*

Students also have the opportunity to bring fruition to their ideas with our in-house business incubator - Amrita TBI. Amrita TBI is a non-profit startup incubator supported by Govt. of India and Amrita Vishwa Vidyapeetham that funds, mentors and nurtures ideas, startups and entrepreneurs. National Award winner for being the best startup incubator in India.



(<https://www.amritatbi.com>)





## Industry Partners

Industry Certification Training



Academy



## Our Recruitment Partners



Deloitte.



## International University Partners

Go Global with our International Programs: Student Exchange program, Study Abroad Program and 3+1+ x Integrated Masters Program



# The Amrita Advantage



UGC Entitled Programs



Industry Aligned Curriculum



Career Placement Assistance



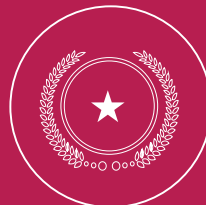
5th Best University in India



20000+ Students (Offline)



1650+ Faculty



Collaborations with 27 Top World-Ranked Universities



16 Constituent Schools



Strong Alumni Network



Immersive learning experience



Affordable



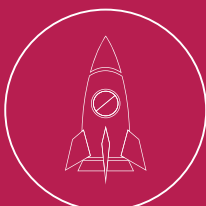
Outstanding faculty from India & abroad



Complete your M.COM at your own pace (2 to 4 years)



Course Mentors



Build your Startup at Amrita TBI

# Eligibility »

## **Students with Indian Education:**

Direct admissions for learners with an aggregate minimum of 50% marks in their UG. Learners below 50% marks will be also considered for admissions following a short interview

- > Candidates must have passed 10 + 2 + Bachelor's Degree (Minimum of 3 Years Degree Program).
- > Students in their final year can apply with their last completed semester results.

Candidates with work experience will have an added advantage for admissions.

## **Students with a Foreign Education:**

Certificate of Equivalence from the Association of Indian Universities is needed. This is required for any student with a Foreign Education who wishes to apply to an Indian University.

Please refer to (<https://aiu.ac.in>)





## ***Fee Structure***

<b>Semester</b>	<b>Amount</b>
<b>Semester 1</b>	<b>Rs 22500</b>
<b>Semester 2</b>	<b>Rs 22500</b>
<b>Semester 3</b>	<b>Rs 22500</b>
<b>Semester 4</b>	<b>Rs 22500</b>
<b>Total</b>	<b>Rs 90000</b>

\* If you are a foreign national, please email [ahead@amrita.edu](mailto:ahead@amrita.edu)  
Low Cost EMI option available.

# *Student Testimonials*



**Ashutosh Rai**  
PreppyPick, Founder & CEO

“During my stay at Amrita University for three remarkable years, I came across a variety of people from different countries and cultures. I had received so many opportunities to express the best version of myself, a big thank you to my ever-inspiring mentors who helped me discover the part of myself that I could present to the world.”



**Vishnu Vijay Sankar**  
Probationary Officer, Federal Bank

“Amrita Vishwa Vidyapeetham has played a vital role in creating a solid base for my career with its world-class faculty, value-driven curriculum, skill-building exercises, research-led learning experiences, exemplary placement assistance and value-added socially responsible activities.”



**Ms. Ananthalekshmy**

"Amrita Vishwa Vidyapeetham is one of the best colleges in the country with a global reputation that has the best academic excellence and has produced many successful graduates. The university offers research-orientated and latest world-class education. The university provides value education with a special focus on life skills which helps students improve their personality and develop a positive attitude towards life.”



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twitter.com/AmritaAHEAD



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VISHWA VIDYAPEETHAM | **Online**

Apply now: <https://aoap.amrita.edu/ahead/index>